

**Amendments to the Specification:**

Please replace the paragraph beginning at page 1, line 3, as follows:

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This application is a continuation-in-part of U.S. application Ser. No. 09/597,893, filed Jun. 19, 2000, entitled METHODS AND APPARATUS FOR TARGETING VIRTUAL OBJECTS, which is a continuation-in-part of U.S. application Ser. No. 09/054,419, filed Apr. 3, 1998, entitled TARGETED ADVERTISEMENT USING TELEVISION DELIVERY SYSTEMS, which is a continuation-in-part of U.S. application Ser. No. 08/735,549, filed Oct. 23, 1996, entitled METHOD AND APPARATUS FOR TARGETED ADVERTISING, which is a continuation of U.S. application Ser. No. 08/160,280, filed Dec. 2, 1993, entitled NETWORK CONTROLLER FOR CABLE TELEVISION DELIVERY SYSTEM, now U.S. Pat. No. 5,600,364, which was a continuation-in-part of U.S. application Ser. No. 07/991,074, filed Dec. 9, 1992, entitled REMOTE CONTROL FOR MENU DRIVEN SUBSCRIBER ACCESS TO TELEVISION PROGRAMMING.

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